



Global Compact Network  
Türkiye



İZMİR UNIVERSITY OF ECONOMICS

**Turkey Launch Event - Sustainable Energy for All (SE4A):  
The Business Opportunity  
&  
IUE Energy Management and Policies Workshop II**

**30 May 2013**

Izmir University of Economics (IUE), Balçova, Turkey

**RSVP:**

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**09:30-09:50 Welcome by Izmir University of Economics**

- Ekrem Demirtaş –President of Board of Trustees
- Prof. Dr. Tunçdan Baltacıoğlu –Rector

**09:50-10:10 Opening Remarks** by Mr. Kamal Malhotra, UN Resident Coordinator and UNDP Resident Representative in Turkey

Kamal Malhotra assumed his positions as UN Resident Coordinator and UNDP Resident Representative for the Republic of Turkey on 8 April 2013. Prior to this appointment, Mr. Malhotra was the UN Resident Coordinator for Malaysia; UNDP Resident Representative for Malaysia, Singapore and Brunei Darussalam and UNFPA Representative for Malaysia. From 1999-2008 he worked in UNDP's Bureau for Development Policy, New York as Senior Adviser on Inclusive Globalization (and Cluster Leader) (2002-2008), Civil Society Empowerment Adviser (2001-2002) and Senior Civil Society Adviser (1999-2000). Before joining UNDP, Mr. Malhotra was Co-Founder and Co-Director of Focus on the Global South, (1995-1999). During this period, he was also a part-time Regional Adviser on Macroeconomic Policies and Children's Rights for Save the Children Fund (UK) for South-East Asia and the Pacific. Prior to this, Mr. Malhotra was Director of the Overseas and Aboriginal Programme at Community Aid Abroad (Oxfam Australia), based in Melbourne, Australia from 1988-1995. He also served with the International Institute of Rural Reconstruction in the Philippines (1982-1988).

**10:10-10:45 Keynote Opening Speech** – Mr. Brice Lalonde, UN Assistant Secretary-General, Executive Coordinator of UN Conference on Sustainable Development (Rio+20), and Special Advisor on Sustainable Development to the UN Global Compact Office

Mr. Lalonde is working with the Global Compact Office in New York to develop close relationships and opportunities for collaboration with Governments and other stakeholders on sustainable development and follow up to the 2012 UN Conference on Sustainable Development (Rio+20). He assists in making the case for corporate sustainability and acts as an advocate of Global Compact issue platforms on environment, in particular Caring for Climate, the world's largest climate action platform for business. Prior to his recent position of UN Assistant Secretary-General, Executive Coordinator of the United Nations Conference on Sustainable Development, Mr. Lalonde served as French Ambassador for climate change, French Minister for the Environment, Chairman of the Round Table for Sustainable Development at the Organisation for Economic Cooperation and Development (OECD), and Senior Adviser for the Environment to the French Government. In addition, he held the position of Director of the Paris office of the Institute for a European Environment Policy. Mr. Lalonde has also worked for non-governmental organisations, like Friends of the Earth.

## PRESS CONFERENCE

### *Turkey Launch of the Business Case for Sustainable Energy for All*

**10:45-11:15**

**Moderator:** Dr. Yılmaz Argüden, Chairman, UN Global Compact Türkiye

- Mr. Süleyman Yılmaz, Turkey Representative, UNIDO
- Dr. Simona Marinescu, Director, UNDP Istanbul International Center for Private Sector in Development
- Mr. Hakan Irgit, Partner, Accenture Turkey
- Mrs. Hale Altan Ocakverdi, Deputy Secretary General, TÜSİAD
- Asst. Prof. Dr. Mehmet Efe Biresselioğlu, Head, IUE Sustainable Energy Division

**11:15-11:30 Coffee Break**

**11:30-13:00 SESSION I:** Examples on how business and non-business stakeholders are advancing the SE4A goals, concrete examples from selected sectors in Turkey

**Moderator:** Mr. Murat Sungur Bursa, President, Sustainability Academy

- Mr. Roy van Eijsden, Managing Director, Royal Haskoning DHV Turkey ELC Group
- Mr. Sefa Targit, Chairman of the Board, Federation of Industrial Associations (SEDEFED)
- Mr. Kerem Okumus, Spokesperson, Co-Founder & General Coordinator, The Climate Platform- Turkish Corporate Leaders Group on Climate Change
- Prof. Dr. K. Okyay Sındır, Mayor, Bornova Municipality, Member of the Sustainable Cities Programme

**13:00-14:30 Lunch Break**

**14:30-16:00 SESSION II:** Recent Developments in Turkish Energy Sector

**Moderator:** Mr. Sezer Türktan, Senior Advisor, GDF SUEZ Turkey

- Dr. H. Saltuk Düzyol, Former General Manager, BOTAŞ
- Dr. Sırrı Uyanık, General Manager, ISKEN
- Mr. İbrahim Akbal, Chairman of the Board and General Manager, EgeGaz
- Asst. Prof. Dr. Mehmet Efe Biresselioğlu, Head, IUE Sustainable Energy Division
- Dr. Cenk Pala, Business Development Manager, EnerjiSA Natural Gas Wholesale JSC

**16:00-16:15 Coffee Break**

**16:15-17:30 SESSION III:** Advanced Research Project Presentations by Sustainable Energy Graduate Program Students

**Moderator:** Prof. Dr. Cemali Dinçer, Vice Rector, Izmir University of Economics

1. Project Group: Ecem Algun, Merve Çevik, Eftal Pehlivan  
*“EU 20-20-20 Targets: Effects on the Energy Import Dependency”*
2. Project Group: Esra Onater, Seçkin Sekman, Alphan İbrahim Yetmen  
*“Does CO2 Emission Stands as an Indicator for Economic Development: Evidence from OECD Countries”*
3. Project Group: Evrim Özyorulmaz, Seray Toker  
*“The Impact of Unconventional Oil Development over OPEC: History of OPEC and outlook to the future”*
4. Project Group: Özge Şenyüz, Ufuk Yaman  
*“The Effects of Increasing Use of Renewable Energy in Electricity Generation on Electricity Prices”*

**17:30-18:00 Keynote Closing Speech – tbc**

**18:00-18:30 Group Photo**

**18:45-20:30 Cocktail Reception**

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